

Zest Dental Solutions Launches Regal GO Hygiene Product for FIXED Dentures

Versatile direct-to-patient solution makes cleaning around implants a breeze

Carlsbad, CA – (June 15, 2023) – Zest Dental Solutions, the only manufacturer of the Zest LOCATOR® Family of Abutment Systems, including LOCATOR FIXED®, LOCATOR Implant System and, the provider of clinician-trusted dental materials and small equipment, announces the release of Regal GO, the all-in-one oral care brush that combines an effective design and specially formulated cleaning gel for patients with dental implants, orthodontic appliances, or even natural teeth.

Proper hygiene is critical to the long-term success of dental implants, including ones used to support a fixed prosthesis. As a result, the Regal GO gel is a perfect compliment to LOCATOR FIXED, the new FIXED full-arch solution from Zest Dental that uses the same abutment and workflow as the original, removable LOCATOR. It is also effective with other leading implant supported, full-arch screw-retained solutions.

“We are very excited to bring this simple yet effective cleaning solution to market,” said Tom Stratton, Chief Executive Officer of Zest Dental Solutions. “It’s the perfect product to partner with and support full-arch dentistry, including LOCATOR FIXED, ensuring patients can enjoy their permanent-like teeth for years to come.”

According to Dr. Michael Scherer, renowned prosthodontist, implantologist, and Zest Dental Solutions Chief Clinical Officer, “The direct-to-patient subscription service makes this exciting new offering a no-brainer; whether you’re cleaning around implants, as well as crowns, orthodontic appliances, you name it, Regal GO delivers.”

Regal GO effectively breaks up food debris in hard-to-reach areas and freshens breath, making it easy for patients to maintain their oral hygiene routine at home or on the go, and keep their smiles clean and healthy. The fine-bristled pen applicator is used to accurately apply the cleaning gel under fixed prosthetics, around dental implants, crowns, ortho brackets and wires, and more.

Two product configurations are available for patients to best meet their oral care needs: Regal GO and Regal GO *mini*. Regal GO is available in 4-packs of 4 mL pens for a month's supply, while Regal GO *mini* is a single 2.3 mL pen that makes for a great sample or travel cleaning option.

To learn more about how Regal GO can help you exceed patient expectations and grow your practice, call 800-262-2310 or visit www.zestdent.com.

About ZEST Anchors, LLC

Zest Dental Solutions is a global leader in the design, development, manufacturing, and distribution of diversified dental solutions for a continuum of patient care from the preservation of natural teeth to the treatment of total edentulism. The company's product offering consists of a range of solutions including the LOCATOR® Family of Attachment Systems, LOCATOR Implant Systems, Consumables and Dental Equipment, with global distribution through Implant Companies, dealer/distributor networks, as well as a domestic retail sales operation. Zest Dental Solutions is headquartered in Carlsbad, California with

operations in Anaheim and Escondido, California. Zest Dental Solutions is a portfolio company of BC Partners, a leading private equity firm. For more information, please visit www.zestdent.com.

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